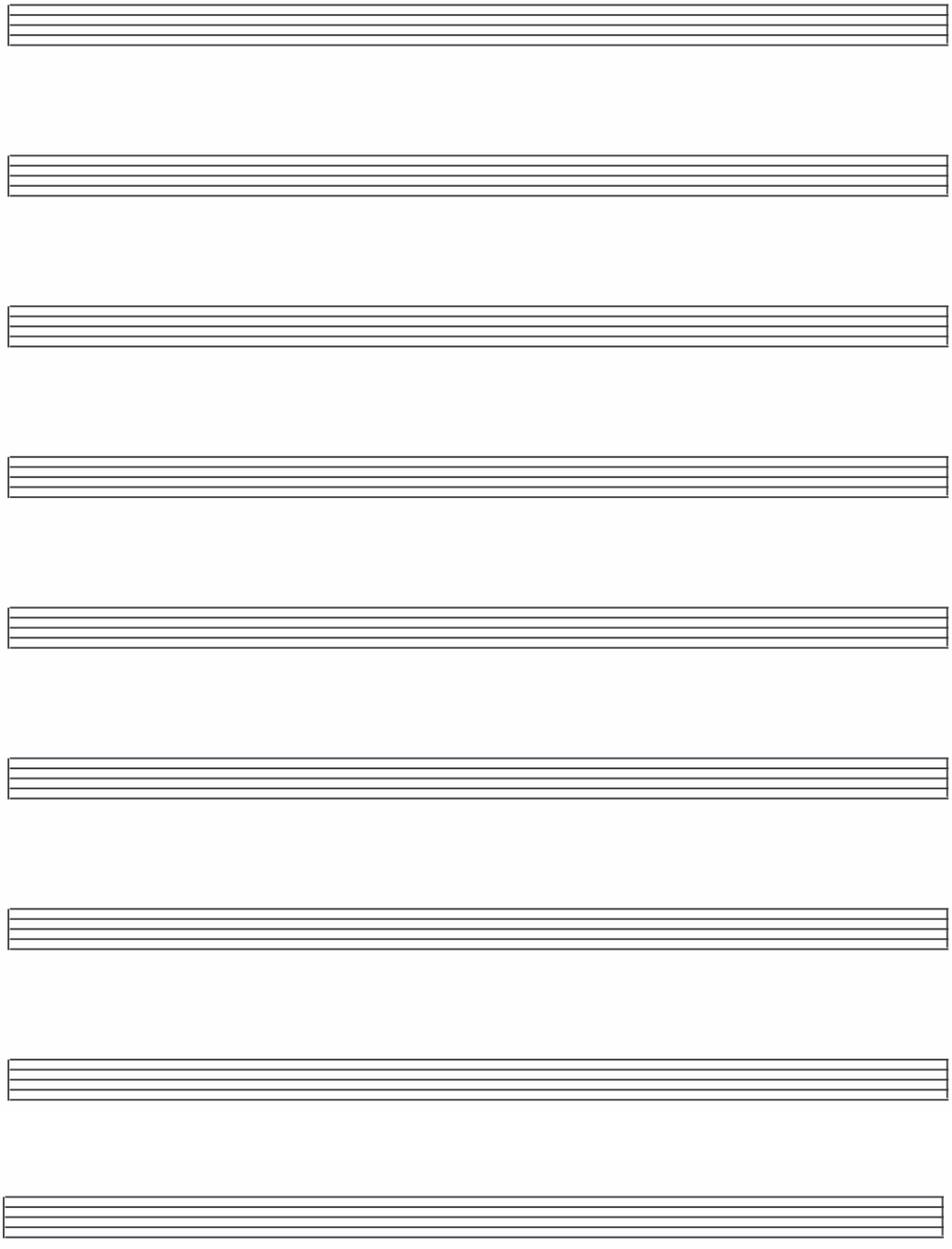издателство изкуства